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’Seldom Heard’ young people interacting with the City’s decision makers at #SeldomHeardSalford on 8 October 2015. Tweeted by Salford Young Carers, who led the event on behalf of VOCAL, Salford’s forum of voluntary, community and social enterprise organisations working with children and young people.
Foreword

The Children & Young People’s Trust brings together education, health, third sector, council and emergency services. By working together we hope that families will have better lives than if we work separately. At the moment the data suggests that young people are making healthier choices. But there is more to do to make sure children have the ‘best start in life’.

Events like Seldom Heard Salford, Young Carers Day, and the Anti-Bullying Conference provide a focus for action. Youth Day is a chance to shout from the rooftops how much we value our young people. Young people have shared the decision-making on all these events through the Fight For Change Council, Salford Young Carers Forum and Salford Youth Council.

As part of the Early Help Strategy, extra support is in place for young parents, the 0-25 Strategic Data Review is complete, and the Greater Manchester Early Years approach has been piloted.

We have supported Salford Youth Council’s Emotional Health & Wellbeing campaign, and partnership work to improve services and information for children and young people needing emotional health support.

We have reflected on how we can work more effectively. Each Trust priority now has a named board member. This helps ensure the work is shared between our different organisations. There is now a ‘Joint Working Protocol’ in place between VCSE¹ organisations and Children’s Services. We still have more to do on Equality & Diversity, and we would like to make more comparisons between how things are going in Salford compared with other similar places.

-Cllr John Merry, Chair of Salford Children and Young People’s Trust board

¹ Voluntary, Community and Social Enterprise
Our achievements this year

☑️ #SeldomHeardSalford brought together young people on the fringes of society with the city’s decision makers.

☑️ Salford celebrated all that’s good about young people on the fourth and best #SalfordYouthDay.

☑️ Healthwatch (www.healthwatchsalford.co.uk) joined the Trust board. They are currently asking children and young about their emotional wellbeing.

☑️ From the Early Help Strategy action plan (www.partnersinsalford.org/earlyhelp): the Family Nurse Partnership is in place (supporting young parents), the 0-25 Strategic Data Review was completed, and the Greater Manchester Early Years approach was piloted in Little Hulton.

(contd.)

“...since you started Youth Day, some people that celebrate it do change their lives a lot”

young person, interviewed at Youth Day local event August 2015
Children, young people and practitioners came together to discuss ‘the spectrum of bullying and hate’ at the **2014 Anti-Bullying conference** (13 November).

The VCSE sector agreed a ‘**Joint Working Protocol**’ with Children’s Services. This sets out what each can expect when working with the other to support families. We are encouraging other partners to use it.

We updated and published the **Young Carers’ Action Plan** ([www.partnersinsalford.org/youngcarers](http://www.partnersinsalford.org/youngcarers)). We did this in consultation with Young Carers, and representatives from schools, Early Intervention, Health Improvement, and School Health Advisors. We launched **Young Carers Day** (20 October 2015).

We agreed with the Safeguarding Children Board that the **Equality & Diversity Sub-Group** would be a joint group between the two boards.

“The reason I wanted to be an Anti-Bullying Ambassador was to help other people so what happened to me doesn’t happen to them”

*young person, interviewed at Anti-Bullying Conference 13 November 2014*

“...felt the meeting was good and it looked like people in attendance listened to the boys with some great questions”

*community sector youth worker, commenting on young men’s group attendance at Trust board meeting to talk about the work of their project, 14 September 2015*
We **promoted campaigns and groups relevant to our priorities**. We did this through our newsletter, email bulletins, and events. Just a few examples were: the North-West public health campaign “Let’s Look Again At Alcohol”, the i-HOP advice service for people working with offenders’ children, and Holocaust Memorial Day.

We reviewed how we work (our ‘**operating model**’). Each of our priorities now has a Named Lead. Responsibility is better shared between our organisations. Our board reports make clear “What does this mean for children and young people”, and how we can make a difference by working in partnership.

**The data suggests:**

- The number of young people admitted to hospital due to drinking has fallen year on year; currently this happens to no more than around one in a thousand each year.
- Through the annual anti-bullying survey, young people seem to be telling us that fewer have experienced bullying compared with last year.
- Teenage conception continues to fall and Salford is now at a similar level to the rest of England.
Next steps, and areas to improve

- We will support Children’s Services ‘0-25 Integration’ programme. In particular, the Emotional Health & Wellbeing Partnership will form the Expert Reference Group for a project to improve services to support children and young people’s emotional health.
- We will refresh and simplify our **priority action plan** during 2015-16. We will make sure there are clear actions for all the partners who sit on the Trust board.
- In particular, we will publish a new **Early Help Strategy** in December 2015. The current data for early help suggests there is more to do. We will publish a new ‘outcomes framework’ as well as a new action plan.
- We will use the recent **0-25 Strategic Data Review** from Public Health to help us choose the most important actions.

*(contd.)*
• We will compare our data against other similar places (statistical neighbours) when possible.
• There is more to do to ensure the joint Equality and Diversity sub-group with the Safeguarding Children Board is active and able to help us prioritise our activities.
• There is more to do to ensure the City-Wide Youth Services Group and the Neighbourhood Partnership Boards work together to ensure the best possible youth provision.
• We will expand our anti-bullying survey to cover more of the Trust’s priorities. We want to be able to compare year by year how children and young people are feeling, and what they are up to.
• We will review our working arrangements with the Health & Wellbeing Board to ensure they are still robust under our new operating model.
• Ref Appendix 1.

“the board has great potential for creativity...”

Trust board member, at working group to refresh the Trust’s operating model, March 2015

A number of board members have moved on from the Trust board since last year’s annual report: Cllr Paula Boshell (Salford City Council – Mayoral Team), Alan Campbell (Salford NHS Clinical Commissioning Group), Kimberley Cash (Salford City College), Sue Downey (Greater Manchester Police), Sue Lightup (Salford City Council – Community Health & Social Care), Steve Myers (University of Salford), Nigel Ogden (Salford Secondary Heads & Principals Association), and Elisha Stephens (Salford Youth Council). Thank you to all, and best wishes for the future.
Forthcoming events

- **Anti Bullying conference** – 19 November 2015. Contact wuu2@salford.gov.uk.
- **Youth Question Time** – November 2015, date to be confirmed. Contact wuu2@salford.gov.uk.
- **Elections for Member of Youth Parliament** – results week 22-29 February 2016 (voting start date to be confirmed). Contact wuu2@salford.gov.uk.
- **2016 Emotional Health & Wellbeing conference** – 20 April 2016. On the theme of Loss, Bereavement and Attachment. Contact training.enquiries@salford.gov.uk.
- **Youth Day** – around 12 August 2016, details to be confirmed (www.partnersinsalford.org/youthday).
- Plus board meetings every two months… if your children or young people’s group would like to present, contact:

  www.partnersinsalford.org/cyptrust
  cyptrust@salford.gov.uk
## Appendix 1: Have we worked in the way we agreed?

<table>
<thead>
<tr>
<th>How we said we’d work</th>
<th>Did we do it?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annually set key priorities for children and young people. Take into account data about how things are going, including the Joint Strategic Needs Assessment (JSNA) and performance information.</td>
<td>✓  We discussed the Strategic Data Review from Public Health at our Development Session on 6 July 2015 (this review is designed to provide important data until the next full JSNA). This is now influencing our update of the Early Help Strategy, and the ‘0-25 Integration’ work between Children’s Services and selected partners. We will refresh and simplify our priority action plan during 2015-16.</td>
</tr>
<tr>
<td>Through the chair, report outcomes for children and young people to the Salford City Partnership. Communicate with the City Partnership in accordance with the Partnership Protocol.</td>
<td>✓  We provided the required highlight report to the City Partnership on 29 January 2015.</td>
</tr>
<tr>
<td>Champion, influence and add value to services for children and young people.</td>
<td>✓  We promoted information to practitioners, for example in our newsletter. We noted and publicised positive achievements through records of meetings. We ran networking and information events for practitioners, for example Emotionally Friendly Schools conference, Youth Carers planning session, Anti-Bullying conference, and so on.</td>
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<tr>
<td>Provide strategic oversight of safeguarding for children and young people, taking advice and guidance from the SSCB Chair.</td>
<td>✓  We received updates from the Chair of the SSCB at each of our meetings this year. We have not agreed any actions as a result.</td>
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<tr>
<td>Proactively work with the Health &amp; Wellbeing Board to ensure improved outcomes for children and young people.</td>
<td>✓  We have provided the records of our meetings to the Health &amp; Wellbeing Board, and they have provided theirs to us. The named lead for Health &amp; Wellbeing Board business will present their reports to the Trust in future. Our joint sub-group with the Health &amp; Wellbeing Board disbanded this year under the new Trust operating model; we need to satisfy ourselves that the new arrangements are satisfactory.</td>
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<tr>
<td>Develop educational outcomes for children and young people, specifically supporting the work of the Salford Learning Partnership.</td>
<td>We have assigned responsibility for this to a Named Lead under our new operating model.</td>
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<td>Ensure the voice of children and young people is represented in both strategic planning and service delivery.</td>
<td>✓  The board noted the 2012-13 education results in May 2015. There is still more to do to develop this relationship. We have assigned responsibility for this to a Named Lead under our new operating model.</td>
</tr>
<tr>
<td>How we said we’d work</td>
<td>From our Statement of Purpose (refreshed 2014)</td>
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<tr>
<td>Bring together resources to develop, implement and evaluate joint strategies, programmes and projects which improve outcomes for children and young people. Develop shared responsibility mechanisms.</td>
<td>We have developed the Early Help Strategy, Young Carers action plan, and events like Youth Day and Seldom Heard Salford. Our new operating model helps to share responsibility between the members of the Trust. Through the performance and quality assurance sub-group we are checking whether things are changing for the better.</td>
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<tr>
<td>Monitor and evaluate the impact of improvements made by working together.</td>
<td>We have continued to provide an integrated performance report, with highlights and ‘challenge questions’ monitored through the Performance Sub-Group (joint group with Safeguarding Children Board).</td>
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<tr>
<td>Identify and disseminate areas of good practice.</td>
<td>Through our newsletter, email bulletins, development session, and events, we promoted good practice on voice of the child, drug education, supporting families of offenders, and more.</td>
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<td>Share information about changes to organisations and to consider the impact on children and young people.</td>
<td>We didn’t do this in 2014-15.</td>
</tr>
<tr>
<td>Deliver the commitments set out within the Partnership Commitment to Keeping Children Safe in Salford (the Salford Safeguarding Children Compact).</td>
<td>We noted regular updates from Salford Safeguarding Children Board and kept them updated about our activity. We scrutinised each others’ performance through the joint Performance Management Sub-Group.</td>
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<tr>
<td>Meet every two months to deliver the above ‘remit and function’.</td>
<td>The full board meet five times over the period November 2014-October 2015. One of the meetings was the annual development session.</td>
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<td>Establish partnership sub groups which focus on the identified priorities.</td>
<td>We continue to run operational sub-groups for alcohol and drug reduction, emotional health and wellbeing, voice of the child, equality and diversity. Some of these are shared with other relevant partnerships, for example the Safeguarding Children Board.</td>
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<tr>
<td>Develop annually a joint outcome based framework for the Trust’s key priorities.</td>
<td>We continued using a quarterly performance report to measure whether things are changing for the better. This is being refreshed as part of our new Early Help Strategy.</td>
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<tr>
<td>Ensure that the shared outcomes based frameworks are inter agency and inter professional in their outcomes and service delivery.</td>
<td>We are continuing to measure data from Health, Youth Service, Highways, Health Improvement Service, Greater Manchester Police, Youth Offending, Connexions, schools (via surveys), Drug and Alcohol service provider, Child Protection, Early Intervention and Prevention service.</td>
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<tr>
<td>Regularly report outcomes relating to the key priorities to the Trust board ensuring effective governance of the identified priorities and associated outcomes.</td>
<td>Outcomes were reported to Trust board every six months.</td>
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<tr>
<td>Ensure that the voice of children and young people is represented in sub groups. In particular, champion the voice of harder to reach groups and children in care.</td>
<td>#SeldomHeardSalford was a major event to help ensure the voice of harder to reach groups was heard. Young people have participated directly in the Trust board, Voice Of The Child Advisory Group, Young Carers Strategy planning session, #SeldomHeardSalford Steering Group, and Youth Day Steering Group</td>
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