

## COMMUNITY AND NEIGHBOURHOODS SCRUTINY PANEL

20<sup>th</sup> January 2020

Meeting commenced: 2.00 p.m.  
“ ended: 3:50 p.m.

PRESENT: Councillor Burch - in the Chair

Councillors Barnes, Fletcher, Karen Garrido, Humphreys, Mullen, Ryan, Turner, Joan Walsh.

OFFICERS: Steve Hassall - Chief Executive, Salford Community Leisure  
Sarie Mairs Slee - Head of Salford's Culture and Place Partnership  
Sarah Ashurst - Group Leader Investment  
Mike Relph - Senior Democratic Services Adviser

### 1. APOLOGIES FOR ABSENCE

Apologies for absence were submitted on behalf of Councillors Walker, Warner and Wheeler.

### 2. MINUTES OF PROCEEDINGS

The minutes of the meeting of the Panel held on 18<sup>th</sup> November, 2019, were approved as a correct record.

### 3. SALFORD CULTURAL PARTNERSHIP AND CULTURE, CREATIVITY AND PLACE STRATEGY

Sarie Mairs Slee, the Head of Salford's Culture and Place Partnership, provided an overview of Salford's Culture, Creativity and Place Strategy, which covered the following themes:-

- People
- Creative entrepreneurship
- Venue experience
- Conservation
- Culture and creativity
- Place making
- Development
- Animating the City
- Destination Salford

It was indicated the Strategy was still being developed and any feedback, or observations on it would be welcomed. The strategy would be formally launched in March 2020, with a period of extensive public consultation on it in the months immediately after that

Members raised issues and commented on, and noted them, as follows:-

(a) How locally based organisations and community groups accessed regional funding.

(b) The need to improve channels of communication between local groups and Greater Manchester Combined Authority (GMCA) in terms of how to access funding.

(c) The definition of “culture” had to be more comprehensive and extend beyond the more rigid and perhaps elitist one it often had. This in turn would encourage a wider involvement from the community and include engagement with those people who had a perception it was something that was not relevant to them.

(d) The importance of staging activities in all areas of Salford, rather than them being centred on the Lowry. This could assist in breaking down preconceptions about what the role of “culture” was and its place in people’s lives.

(e) The importance of utilising multi-media technology in the promotion of Salford was recognised and the potential for using it for such things as virtual history tours of the Salford on mobile devices.

(f) What was the process and methodology of creating new areas of public space? The enhancement of existing and creation of new areas of public realm was a key element of the strategy, with current responsibility for it currently being primarily part of the City Council’s planning function.

(g) The concept of creating a “Destination Salford” and the dual benefits this could create in terms of increased visitor numbers and encouraging investment in the City.

(h) Possible need to look at increased hotel capacity in Salford to enable its ambitions as a destination city.

(i) Successful art and other cultural events which had been staged at the Broughton Hub. The frequency of these needed to be increased as well as them being held in other similar venues across Salford.

(j) The importance of libraries in the life of communities and how they could have a role in taking culture to a local level.

RESOLVED: THAT Salford’s Culture, Creativity and Place Strategy, be noted and further updates be provided as necessary on progress with its implementation.

#### 4. WORK PROGRAMME 2019/20

Members gave consideration to the Panel’s Work Programme for 2019/20.

RESOLVED: THAT following items, be considered for incorporation into the Panel’s Work Programme for 2019/20, or further information provided, as appropriate:-

- Littering and associated enforcement policies and actions as raised at the meeting of the City Council on 13 January 2020.
- Update on disabled access to cemeteries and surrounding grounds.
- Unreported crime and its impact in terms of resulting discrepancies in GMP crime statistics.
- Salford City Council Call Centre performance.

5. DATE OF NEXT MEETING

It was noted that the next meeting of the Panel would be held on Monday, 17<sup>th</sup> February, 2020, commencing at 2.00 pm.