

## SALFORD HEALTH AND WELLEBING BOARD

Tuesday 9 February 2021

14:00 to 15:56

### Present

Tom Tasker (TT)	Salford Clinical Commissioning Group (CCG)
Councillor Gina Reynolds (GR)	Lead Member for Adult Services, Health and Wellbeing
Muna Abdel Aziz (MAA)	Director of Public Health
Alison Page (AP)	Salford CVS
Councillor Jim Cammell (JCa)	LA Representative
Councillor Jillian Collinson (JCo)	LA Representative
Chris Dabbs (CD)	Greater Manchester Chamber of Commerce
Steve Dixon (SD)	Salford Clinical Commissioning Group (CCG)
Councillor Tracy Kelly (TK)	LA Representative
Councillor John Merry	LA Representative
Councillor John Walsh (JW)	LA Representative

### Officers

Tom Stannard (TS)	Chief Executive
Deborah Blackburn (DB)	Assistant Director for Public Health Nursing & Wellbeing
Jane Bowmer (JB)	Business Manager for Salford Safeguarding Adults Board
Nicola Leak (NL)	Public Health Development Officer
Emma Reid (ER)	Joint Head of Planning and Performance (CCG)
Judd Skelton (JS)	Assistant Director for Joint Commissioning
Mike McHugh (MM)	Senior Democratic Services Officer

### Apologies

Tara Kearney (TK)	Salford Royal Foundation Trust
Gill Green (GG)	Greater Manchester Mental Health Trust
Alex Leach (AL)	Healthwatch Salford
Margaret Rowe (MR)	University of Salford
Lynne Stafford (LS)	VOCAL H&SC Group

## 1. Welcome and Introductions

TT welcomed members to the meeting confirming that the proceedings were being broadcast as a live event. He extended a warm welcome any members of the public listening to the broadcast.

## 2. Questions

TT confirmed that no written questions had been received from members of the public.

## 3. Apologies for Absence

The above apologies were noted.

## 4. Declarations of Interest

There were no declarations of interest in any of the items on the agenda.

## 5. Minutes of the Meeting held on 10 November 2020

The minutes of the meeting held on 10 November 2020 were approved as a correct record.

## 6. Matters arising

There were no matters arising.

## 7. Locality Plan Update/ Spotlight on Strong and Resilient Communities.

### (a) Spotlight - Inclusive Economy, Equality and Tackling Poverty

JR presented details of work which was being undertaken in Salford relating to 'Inclusive Economy, Equality and Tackling Poverty', including -

#### (i) A Decade of Growth

- 24,000 extra residents, growth of 11%
- £2.6 billion Private sector investment
- £1 billion Gross Value Added (GVA) increase, growth of 23.1%
- 14,000 additional jobs, growth of 11%
- 40,000 New Homes
- 40,000 New Jobs
  
- Prior to the pandemic, Salford's rapid rate of growth was anticipated to continue with the current pipeline of development forecasted to bring a further £3.9 billion of private investment by 2040
  
- the main areas of growth included -

Port Salford, MediaCityUK, Middlewood Locks, RHS Garden Bridgewater and Salford Crescent Masterplan

- (ii) But despite this, Salford is still a city of contrasts. We need a more Inclusive Economy

Areas highlighted included -

- 34.4% live in 'highly deprived' areas and we still have some of the most deprived wards in the UK
- 17,955 (34.8%) children living in poverty, compared to 31% in England
- 8.4% unemployment rate (December 2020) higher than GM and UK average
- 3 year life expectancy gap for males compared with the rest of England
- 2 year life expectancy gap for females compared with the rest of England
- 5.2% young people are Not in Education, Employment or Training (NEET), one of the highest rates in England

Salford is the 18th most deprived local authority area out of 326 in England

- (iii) Refresh of the 'Great Eight'

Building a Better, Fairer and Greener Salford including -

Tackling poverty and inequality  
Reducing health and inequalities  
Transport and digital connectivity  
Tackling the climate emergency  
Vibrant places and spaces  
Creating an economy for all  
Skills and education  
Affordable housing

- (iv) Tackling Inequalities in Salford

Salford Locality Plan  
Inclusive and Green Economy strategy  
Education strategy  
Salford digital strategy  
Salford VCSE strategy  
Equality, Diversity and Inclusion strategy  
Affordable housing and homelessness strategy  
Employment and Skills strategy  
tackling poverty strategy  
City Mayor's 'Great Eight' priorities

- (v) Inclusive Economy

- Strong partnerships – Salford Council, University, CCG, SRFT, CVS & the VCSE sector, Social Value Alliance, The Business Group Salford. Supported by CLES and APSE.

- CLOSING THE DIVIDE: A strategy to build an inclusive and green Salford economy for all
- Our Vision

Is for a fairer and more inclusive local economy that delivers greater social and environmental justice, where wealth is shared more widely across all our communities.

An economy where every Salford citizen has the opportunity to participate and feel empowered to make a difference through their communities, workplaces and local democratic institutions.

(vi) Inclusive economy where -

- the health and wellbeing of its citizens are at its heart
- greater wealth is retained locally for the benefit of local people and communities
- local people have better access to decent jobs with decent pay and the skills and education needed to progress in the labour market
- clean growth is prioritised delivering new green jobs and new market opportunities for local enterprise
- public services are protected and strengthened with gold standards in employment conditions and decent wages
- Salford's VCSE sector continues to thrive and grow: supporting local employment and local supply chains
- private businesses are socially and environmentally conscious and participate as active citizens in the local area
- citizens feel democratically engaged and genuinely empowered to shape their own destiny

This is the scale of ambition for the future of the city's economy over the next decade and beyond

And while Salford has already made great strides in tackling some of these issues including its work to upskill residents, raise educational attainment and improve access to local employment opportunities, the wider economic inequality gap exposed by the pandemic shows the urgent need to build back a new type of local economy. One that properly tackles the deeply entrenched and stomach issues of any quality to create a better brand Fairer Salford for all.

(vii) Inclusive Economy

- 5 Priorities and linked action plan:

Building Local Community Wealth  
Growing the Social Economy

Transition to a Zero-Carbon Economy  
Promoting and Enhancing Public Services  
Strengthening Civic Participation and Local Democracy

- Reflect outcomes from Health Inequalities Audit throughout and in actions and commitments
- Clear ideas for practical action – to tackle inequalities in our city and create an economy that works for all of our citizens

(viii) Tackling Poverty

- Launched in 2017 and currently being refreshed by partners
- Award-winning approach – included VCSE and wider partners' input; and co-production with the Salford Poverty Truth Commission, providing people who had experienced poverty with a direct voice in shaping and developing the strategy and its actions
- Key achievements to date include:
  - Boosted the pay of over 3,000 care workers
  - Reforming the way we collect council tax to make it fairer
  - Building more social homes – launch of Derive
  - The creation of the Salford Anti-Poverty Taskforce
  - Investing in our Credit Union
  - Partnership approaches to practically addressing poverty – e.g. fair funerals work with Citizens Advice
- Refresh now underway – working group with wide range of partners
- Vision and priorities remain
  - To support those experience poverty now
  - To prevent poverty and inequality in the future
  - To campaign for long term system change
- Supporting development of Poverty Truth Commission #2
- Developing specific commitments to action – as wide a partnership commitment as possible

(ix) Promoting Equality, Achieving Equity

- Currently under development with partners and VCSE sector including: Disability Forum, Salford Pride, University LGBT, Caritas, CAHN, YCA, Forum for Refugees and Asylum Seekers, Warmhut, Age-Friendly Salford, Survivors Manchester, Doosti, Independent Pentecostal Churches, African Rainbow Family, LGBT Foundation.
- Emerging themes from focus groups:
  - Improving visible representation in places where decisions are made.
  - Having physical and digital access to services, as well as 'knowing the system'.
  - To be communicated to in the right and culturally sensitive community language.

(x) Social Value

- Strong VCSE sector – VOCAL model for voice and influence, VCSE forums (incl. Inclusive Communities), VCSE Manifesto, VCSE Strategy – all firsts in GM
- Social Value Alliance –VCSE, public and private sector partnership to drive the shared vision to becoming an authentic Social Value City, as demonstrated by our 10% Better campaign
- Salford Employment Standards Charter – launched in 2013
- Salford was the first place in England to get formal recognition for its ambition to become a Living Wage City. Still the only place in GM... Salford CVS has Living Wage Funder status
- Social Enterprise City - Salford is the only area in GM to have secured 'place' status from Social Enterprise UK. GM survey in 2020. 'Buy Social' campaign. #LocalSocialEthical
- And... Digital Tech Talent pathway, Salford Skills for Business Apprenticeship pot, Supported internships, sector-based work academies

(xi) Final Thoughts

People must have agency over the things that affect them (“nothing about us without us is for us” – Salford Poverty Truth Commission)

We need to embrace co-creation with our partners and co-production with our citizens more than we have to date

System leadership is vital – to ensure the sum of our collective approach to tackling inequality is greater than just individual strategies and organisational actions

To properly tackle inequalities in our city we need to view all our plans and actions through a readjusted lens

Watch this space... working towards a launch of Salford’s renewed commitments and action plans in March 2021

RESOLVED: (1) THAT the presentation be noted.

(2) THAT the Board supports the work being undertaken to tackle inequalities in Salford.

(3) THAT further updates on the work be presented at future meetings of this Board.

**(b) Spotlight - Priorities for Co-production**

CD submitted a report on co-production for health and wellbeing in Salford.

He confirmed details in the Salford Locality Plan 2020-2025, where the partners on the Health and Wellbeing Board stated -

- Co-production with local people is a priority with regard to places, communities and neighbourhoods.
- “We will continue to engage with citizens and communities and work towards genuine coproduction where possible on our priorities and services. This approach is best used to develop innovative local solutions to complex issues such as child poverty, suicide prevention, loneliness and social isolation, and climate change.”
- Co-production is perceived as a form of research and innovation, with a particular focus on innovative local solutions to complex issues.

Confirmation was provided the commitment made at the development session on 11 December 2018, where the Salford Health and Wellbeing Board identified as an achievement, a greater emphasis on listening to the voices of local people.

Details were presented in relation to the Principles of co-production, Co-production in practice, Progress and barriers and Key Actions.

CD reported that the Locality Plan identified four particular areas for co-production, each of which was a fundamental determinant of health and well-being, as follows -

- Child Poverty
- Climate Change
- Loneliness and Social Isolation
- Suicide Prevention

It was confirmed that funding, in the sum of £60k, had been allocated via the Health and Care Commissioning Board to support work in these areas.

RESOLVED: THAT, in line with the Locality Plan for Salford, the Health and Wellbeing Board agrees:

1. To support the proposed approach to co-production for health and well-being in Salford.
2. To approve the use of 2020-2021 funding of £60,000 allocated towards tackling health inequalities.

## **8. JSNA Programme**

(a) Monitoring progress: Priorities & action plans

MAA and ER provided an update in respect of the work being undertaken to monitor progress against the priorities and action plans associated with the work of the Health and Wellbeing Board.

RESOLVED: THAT the update be noted.

## **9. Other items for Decision by the Salford Health and Wellbeing Board.**

(a) Proposing a Way Forward for Mental Wellbeing & Loneliness for (Salford Partnerships Inter-board commitment)

MAA, AP, JS and DB provided proposals of work to be undertaken to address mental health and loneliness across the partnership boards in Salford.

RESOLVED: THAT the update be noted; and that further updates on the work be presented at future meetings of this Board.

(b) Verbal update on Place based governance

SD presented details of the ongoing work relating to Place based governance owing to the changes being made to the current structures arising from the government's draft white paper for reform of the NHS in England.

RESOLVED: THAT the update be noted; and that further updates be presented at future meetings of this Board.

## **10. Public Health Update**

(a) Report from the Health Protection Board

MAA submitted a report on work being undertaken by the Health Protection Board.

She confirmed that the Health Protection Board was set up in July 2020 in response to COVID-19.

The group had been meeting weekly every Thursday to consider the situation in Greater Manchester and the UK, and specifically the situation in Salford in terms of data, soft intelligence and the measures in place.

Salford had continued to follow the Contain action plan and national guidance, with the public health team interpreting guidance for key settings overlaying the advice with practical tips and arrangements for COVID security.

This meant the HPB had maintained grip of the different programmes deployed simultaneously and had maximised the use of the rapid testing for all frontline staff who continued to work outside their homes during the lockdown.

There was more work to do to tackle health inequalities for example, in uptake of the offer of testing and the offer of the vaccine for eligible groups. The HPB partners had shared the resources for BAME groups out to communities within Salford with a particular focus on faith not just ethnicity and job role.

There had been a total of 19,996 confirmed cases of COVID-19 in Salford as of 3 February 2021.

In the 7 days ending 29 January, there were 645 new cases of COVID-19 in Salford, a decrease from previous week (864 cases).

The health protection board had focused in December and January on the advice leading up to Christmas and the subsequent national lockdown, with targeting of community engagement and infection control advice to the outbreaks in care homes, workplaces, schools, different communities and age groups.

Recently there had been focus in addition to:

- People over the age of 50 years who are testing positive to let their GP know and to access the offer of oxygen levels monitoring through the pulse oximeters.
- Rolling out the vaccine and rapid testing programmes
- Ramping up the COVID risk health checks to community groups and frontline workers
- Supporting schools and adult social care settings
- Supporting safe discharges for the expected super surge in wave 3.

The virus continued to circulate and cluster in households in the city. Transmission was widespread in the community in all wards. The largest ethnicity category is 'White British' which was over 80% of cases in November is now 74-78% - this seemed to indicate the communities and key worker groups that first experienced the virus were now the communities where transmission was not receding as quickly. Cases in the working age groups were the fastest growing day by day, and recently experienced day by day increase in the proportion over 60 years.

The situation remained precarious as the rate of decline in Salford had slowed down considerably and Salford was now climbing the ranks of local authorities in comparison as there had been steep decreases nationally.

As Salford did not completely come out of the second wave before it experienced the third wave, there was concern that a surge of cases may trigger the fourth wave. That was why focus was on the rapid testing and testing to rule out COVID for people who develop atypical symptoms so we can break transmission sooner.

The Spirit of Salford helpline (0800 952 1000) had continued to support people who needed advice or help to self-isolate.

### **Community engagement**

The key message now was "We're asking everyone to understand they have a critical role to play – stay at home unless carrying out essential activities, to keep rates as low as possible."

Salford's Health Protection Board was closely monitoring the spread of the virus. It was the personal responsibility of each of us to follow the lockdown and get the virus back under control. The message was to behave as though you had the virus and be vigilant not to spread to others. Stay at home, wear a face covering when doing essential shopping or in other crowded environments and indoor public spaces, wash your hands frequently and get tested if you are unwell.

Positively, so far, we have vaccinated over 32,000 people in Salford across the health and social care workforce and over 70s. The most vulnerable people have been offered the vaccine so you should not delay as the next time you are reminded may be too late for you and your loved ones.

When contacted, people can book at the regional centre or a local centre. After vaccination, it will take up to three weeks for the person to start to develop immunity.

Having the vaccination should not change your behaviour with hands, face and space because you can still get infected and pass it on.

Vaccination will prevent the severe complications and you may not even know that you are carrying the virus, so you must continue to protect other people. A good way to think about the vaccine is that it is like wearing a seatbelt – it protects you from the serious consequence of a crash but does not stop the crash and it does not stop you from crashing into others and hurting them.

The vaccine is safe and effective with protection within 3 weeks of the first dose and this protection certainly lasts beyond 12 weeks. Your second dose will be given by the centre where you had the first dose, so please do not take up any other offer and we are asking people to check that their loved ones only attend for one vaccination now – their second dose to give them full protection will be in 12 weeks' time. Our NHS colleagues have started to vaccinate people who can't leave their homes and they will be given their second dose after 12 weeks; also at home.

The faster we can bring down the rate of infection, the sooner restrictions can be eased, and we can protect the important things in life; our jobs, education and seeing our loved ones.

Every small change we make can have a huge impact.

RESOLVED: THAT the update be noted.

### **(b) Report from the STAT Group**

AP presented an update from the STAT Group.

Salford is a city of challenges and opportunities. The challenge is that health inequalities have existed for many years and Salford is the 18th most deprived local authority in the country. COVID-19 has exposed and exacerbated these pre-existing inequalities. The opportunities come from the disruption that the virus has caused in ways that make priorities like climate change, BAME inequalities, child poverty, etc., more visible, which in the context of our aspiration to become a Marmot City, mean new solutions are being considered – for example, supporting and resourcing local communities to co-design and co-produce solutions to some of the big challenges outlined in our Locality Plan.

The STAT group was formed in July 2020 to consider pragmatic and rapid action to tackle health inequalities in Salford. The group initially had a focus on COVID-19 and have continued meeting weekly to consider the wider impacts and issues, including the COVID risk health checks and individual risk assessments; climate change and air quality; child poverty; social isolation; social value in health and care; and asset based approaches.

The overall terms of reference of the group is intended to deliver the Locality Plan priorities and to track action from one week to the next. The group acknowledged that new and different conversations may be needed for new and different actions and outcomes.

### **Activities in July/August**

The group focused on linking the offer of health checks and quality assurance of the individual risk assessments so that key workers and volunteers are protected from the severe consequences of COVID-19 whether that is due to age, ethnicity or any of the other protected characteristics.

After the initial focus on risk assessments, the group shifted focus away from the COVID response as the Health Protection Board started to meet and started to consider the non-COVID or indirect impacts.

Some work was undertaken to consider the prioritisation of the NHS waiting lists as the NHS services started to re-open; where possible to highlight the cumulative impacts on individuals with more than one condition or from the more disadvantaged groups.

### **Activities in September/October**

Some of the early successes of the STAT group have been to exchange insights and expand membership of the existing partnerships like the climate action board and the social value work of the anchor organisations. The NCA Social Value Creation Launch was preceded by workshop in Salford on 23 October to discuss the key points which Salford partners will undertake as a Community of Practice. As an example, the work on Social Value and Sustainability is considering the environmental impact of health and care.

The group considered co-production priorities and potential areas of focus that were outlined in the Locality Plan. The session on shared responsibility and collaboration for climate change identified the role of individuals, and physical activity (walking and cycling) as a core contributor to environment and wellbeing.

### **Activities in November/December**

The City Mayor's Great Eight priorities for Salford were discussed in the context of the creation of an Inclusive Economy Strategy for Salford alongside the refresh of the city's Tackling Poverty and Equality strategies. This work is central to our city ambition to put tackling inequalities at the heart of all of our future plans. This was followed by sessions on the Locality Plan priorities:

- Tackling child poverty
- Social isolation
- Mental health promotion
- Air quality

We ended the year with a reflection on the meetings held in Q3 and agreed to focus on developing a work plan for future meetings in 2021, which would in turn inform the creation of an action plan for the group. Commitment to co-production was a core tenet of these discussions.

### **Activities in January 2021**

The group started 2021 with a commitment to review our purpose and frequency of meetings.

Our first session of the year was a stocktake of what we had achieved so far as the STAT group. This involved consideration of the initial draft action plan collated from the notes of all the previous meetings. This was proposed so that we could start to track themes and priorities so they are not dropped as the weekly rhythm and wide-ranging topics could distract the group from the core 'Time to Act' purpose.

The following week we moved on to discuss how we best engage allies in the private sector in terms of tackling inequalities. This arose from consideration of the existing partnerships and recognised the win-win for small medium enterprises to be sponsored and sponsor local communities for mutual benefit in growing the local economy and social capital.

The latter half of January focused largely on two things:

1. The drafting and submission of a Salford bid to the Health Foundation for £480k that focuses on 'using economic development to improve health and reduce health inequalities'. Discussions at the STAT group helped inform the bid's content.

2. COVID messaging to BAME communities – and what further practical actions we could collectively undertake to tackle inequalities during COVID.

### **Activities in February 2021**

In February, we plan to agree the action plan for 2021/22 that we will bring back to the Health and Wellbeing Board for consideration at the May meeting. We are also exploring new ways of working together to close the gap for groups that historically have not been covered or have not been reached.

Collective time and energy on this will amplify our messages without duplication; for example, when considering the equality impact assessment for the COVID vaccine. We will also need to consider how we communicate as well as what we communicate. This is

important to tackle myths for the COVID vaccine without amplifying them, and we can utilise the behavioural insights approach for key groups like young working age adults.

Salford has some fantastic assets and at the same time we know we have great challenges as the 18th most deprived local authority in England.

We have a strong history in Salford of great partnership working that has shone through in our response to the COVID pandemic. We want to continue to build on the work of the Salford Social Value Alliance since 2013 and to develop its 10% Better campaign, with the Northern Care Alliance and the other large anchor organisations as active members.

In Salford today, we have three areas where Now is the Time to Act:

- We must continue to protect health and respond to COVID-19 challenges, in the context of winter and the widening inequalities we are seeing (e.g. in flu and COVID vaccination take-up within specific communities)
- The reality of Living with COVID-19 in the next 2 years will be about a number of things – from living with 'Long-COVID' to keeping the economy going. It will be about how successful we are in rebuilding the new normal for our anchor organisations, for small and medium enterprises, for VCSE organisations, for our schools and all sectors including health and care; and ultimately for the benefit of the people of Salford.
- For a Better, Fairer (and Greener) Salford, our five-year Locality Plan recognises that the best solutions can be put in place much faster when they are co-produced with local communities.

We agreed four priorities to start with - for child poverty, mental wellbeing, social isolation and climate change.

From the STAT work so far, there are two key changes for the Health and Wellbeing Board to note and adopt:

a) To achieve the change we require we must embed the culture of co-production with communities in our work as a wellbeing, health and care system, and we must start new and different conversations with communities as equal partners in the work of the Health and Wellbeing Board and the Locality Plan delivery.

b) We must also enhance our support to the local economy especially for the small and medium enterprise local organisations that have been most hit by the pandemic. Supporting the private and social sector is a win-win and the health and wellbeing board are recommended to explore ways to increase this partnership between health and vibrancy of local neighbourhoods by bringing in the voice of businesses meaningfully into the Board and its subgroups

RESOLVED: (1) THAT the report be noted.

(2) THAT the key changes, detailed in a) and b) above, be adopted by the Board.

## **11. Annual Reports for Assurance**

### (a) SSAB Annual Report 2019/20

JB presented the Salford Safeguarding Adults Board Annual Report for 2019/2020 which included details, as follows -

- Introduction from the Chair
- About the Salford Safeguarding Adult Board
- Our Vision
- Key principles of Safeguarding
- Multi-agency working
- Statement of acknowledgement
- Update on achievements
- Safeguarding Adults Awareness Week 18 to 24 November 2019
- Learning lessons: Safeguarding Adult Reviews (SARs)
- Partners Contributions
- Salford Care Home Quality Improvement Network (QIN)
- Deprivation of Liberty Safeguards (DOLS)
- Changes to legislation
- Moving forward for 2020/2021

RESOLVED: (1) THAT the report be noted.

(2) THAT future reports include a 'Plan on a Page' summary.

## **12. Updates from health, care and overview groups**

### (a) NW ADASS Elected Members Commission Report

RESOLVED: THAT the update be noted.

(b) Health and Social Care Scrutiny Panel

RESOLVED: THAT the update be noted.

### **13. Updates from partners, and emerging issues**

There were no updates in respect of this matter.

### **14. Any Other Business**

There were no items of any other business.

### **15. Dates of Future Meetings**

RESOLVED: THAT the next meeting of this Board be held on Tuesday 11 May 2021 at 2.00 p.m.