

# **Salford Health and Wellbeing Board**

## **Report from the STAT Group – September 2022**

Since the previous report to the Board, the Salford Time to AcT (STAT) group has met on Friday 15 July and Friday 19 August. These covered a range of topics.

### **Engaging with the private sector on health and well-being**

Following the presentation and discussion at the Health and Wellbeing Board on 12 July, the STAT group explored on 15 July how Salford, as a system, could work more effectively with colleagues in the private sector to improve health and well-being, and to reduce inequalities.

While there is learning from examples of working with businesses and employers, it was felt that this area lacked a strategic or co-ordinated approach. This also needed to differentiate between engaging large businesses from engaging with small and medium enterprises.

The ideas raised will inform the development of a scoping document on this issue, with a view to the short, medium and long terms.

### **Physical activity**

The STAT group considered on 15 July the draft revised Physical Activity Framework for 2023-2027. This focuses on four themes: active communities; active education; active travel; and active workplace. These will inform action plans to raise physical activity in Salford in an equitable way to reduce inequalities and improve population health.

All sections relate to the climate change / sustainability agenda.

It is intended to link 'moving more' to a range of Salford's strategic objectives, in order to build a fairer, greener and healthier Salford using a strengths-based approach.

The STAT group explored how, as a system, we can support the implementation of the recommended actions, once finalised.

It was felt critical to focus on what actually motivates people to move, what people want to do, and how people can incorporate physical activity into their daily lives.

The aim is to present the final Physical Activity Framework for 2023-2027 to the Health and Wellbeing Board on Tuesday 8 November.

## **Cost-of-living crisis**

On 19 July, the STAT group focussed on the developing cost-of-living crisis, its implications for health, well-being and inequalities, and what is within our collective gift to support communities further.

The discussion addressed the potential from the crisis for destitution in Salford, with particular reference to essentials: shelter; food; warmth; energy / lighting; clothing and footwear; and hygiene / toiletries.

It was agreed that Salford needs not only to identify those people and communities most at risk, whether by geography or identity, but also to identify all assets that are available to support people, whether from the private, public or VCSE sectors, as well as the strengths that reside within communities themselves.

## **Next meetings**

The next STAT group meetings are due to take place on Friday 16 September and Friday 21 October.

*Chris Dabbs  
Chief Executive  
Unlimited Potential*

*28 August, 2022*