

Item no.	7a
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Salford Health and Wellbeing Board

Title of report	Age Well in Salford: Changing demographics and service update
Date	13 th September 2022
Contact Officer	Jess Ta'ati / Cassie Wilson / Fiona Hamilton

1. Executive Summary

Why is this report being brought to the Board? - Relevance of this report to the priorities of the Joint Health and Wellbeing Strategy, the Joint Strategic Needs Assessment or integrated working	This is a thematic presentation to update the Board on health and wellbeing among older adults in Salford from public health, service, and commissioning perspectives. The presentation will cover the following: <ul style="list-style-type: none"> • The changes in demography • Contribution of older adults as active citizens • Case studies demonstrating some of the work of Age Friendly Salford to date • Reporting and monitoring • Adult social care and Commissioning updates.
Health and Wellbeing Board's duties or responsibilities in this area	Salford Locality Plan 2020-2025: People in Salford will live independent and fulfilled lives into Active Older Age.
Key questions for the Health and Wellbeing Board to address - what action is needed from the Board and its members?	To note and consider the contents of the presentation.
What requirement is there for internal or external communication around this issue?	An update on progress can be provided in the new year.

2. Introduction

Salford, as a World Health Organisation Age Friendly City, actively seeks to enhance the quality of life and improve the health of older people. Age Friendly Salford is a collaboration of voluntary sector partners: Inspiring Communities Together, Age UK Salford and Salford CVS, commissioned by Salford City Council.

This report presents an update covering the changing demographics of older people in Salford, the work and impact of Age Friendly Salford, and an update on Adult Social Care and Commissioning for older people.

3. Recommendations for action

The Board is asked to note and consider the contents of the presentation.

4. Contextual information

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STRATEGIC DRIVERS AND EVIDENCE OF NEED: The WHO Age-friendly Cities framework proposes age friendly environments that can help to identify and address barriers to the well-being and participation of older people.

THIS REPORT CONTENT HAS ALSO BEEN CONSIDERED BY: Not applicable.

EQUALITY IMPACT ASSESSMENT AND IMPLICATIONS: The recent Census data regarding ethnicity and other protected characteristics has not yet been released, but the data will be included in the next Age Well update in the new year.

ASSESSMENT OF RISK: Not applicable.

LEGAL IMPLICATIONS: Not applicable.

FINANCIAL IMPLICATIONS: Not applicable.

PROCUREMENT IMPLICATIONS: Not applicable.

HR IMPLICATIONS: Not applicable.